NEWS FLASH

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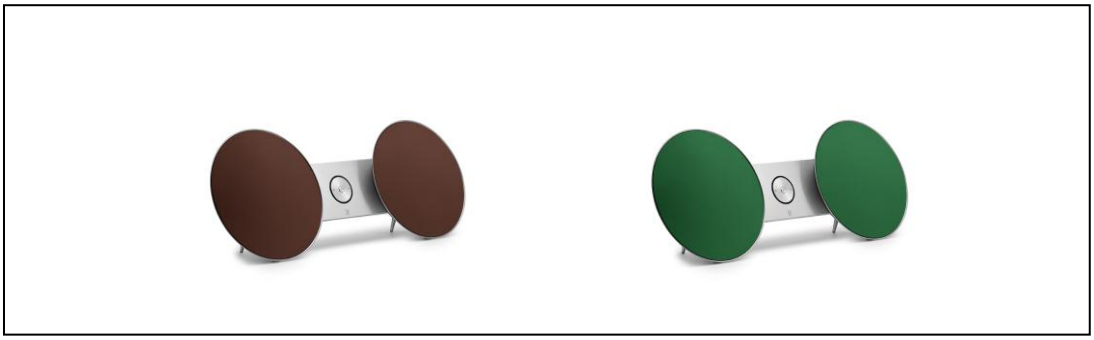
BeoPlay A8 turns up the color dial with hot new hues

Adding a splash of two of the season's hottest colours, French Roast and Ultramarine Green, has never sounded so good. B&O PLAY is now launching new speaker covers for its wireless sound system, BeoPlay A8, so owners change the look of their sound design with up-to-the-minute colours – in seconds.



With its authoritative acoustic performance, striking design and seamless connectivity, BeoPlay 8 makes digitally streamed music come alive with power and grace. Linking any iPhone or iPad via Apple AirPlay is a breeze, and decorating with BeoPlay 8 is equally simple. Whether mounted on the wall or standing on its own, BeoPlay A8 adds magical musicality to any room. B&O PLAY's engineers even let you optimize the sound for three different locations – wall, corner or freestanding.

The new speaker covers in French Roast and Ultramarine Green are now available for purchase in Bang & Olufsen Shops and at beoplay.com. Speaker covers are priced at USD 60.00. BeoPlay A8 is available in either black or white; speaker covers are available in French Roast, Ultramarine Green and four other colours. BeoPlay A8 is priced at USD $1,149.

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Photos available for download at http://mediacenter.bang-olufsen.dk/

B&O PLAY from Bang & Olufsen provides premium listening and viewing experiences to digitally connected design fans. For more information, see www.beoplay.com and www.bang-olufsen.com

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