

## BANG & OLUFSEN SOUND SYSTEM FOR THE R8

### BANG & OLUFSEN SOUND SYSTEM FOR THE AUDI R8

#### Sound System - Designed by our best ears

Through numerous hours of listening and the use of complex digital signal processing, Bang & Olufsen sound designers have created a unique sound tuning that matches the acoustic signature of the Audi models perfectly.

Also spoiling the listener with an impressive amount of hardware 12 loudspeakers, 10 amplifier channels and a total output power of more than 465 watts adds to the perfectly composed soundstage in front of the listener.

#### Added functions, uncomplicated operation

The seamless integration also applies to the operation of the sound system, which is fully integrated with Audi's built-in Multi Media Interface so operating the Bang & Olufsen Sound System is as intuitive as you would expect from Bang & Olufsen. In addition, this fully integrated in-car sound system is supported by proprietary True Image technology. True Image turns 2-channel stereo signals into perfect 7.1-channel surround sound, distributing both channels to all loudspeakers in the car helping to create an illusion of a stage, both in width and depth, in front of all occupants at the same time.

#### Sonic intelligence

The Bang & Olufsen Sound System uses a microphone integrated in the ceiling of the cockpit to measure changing noise conditions, and automatically adapts the volume and timbral balance accordingly. At the same time, the intelligent loudness system ensures that the perceived balance of bass, mid-range and treble remains constant at all volume levels to ensure clean, crisp and precise sound at any volume and any speed as well as the ultimate convenience for the driver and passengers.



#### Drive-in bio

A new feature in the Audi models is the possibility to play DVD-Video. Adding the optional Audi MMI Navigation Plus you can experience Hollywood blockbusters in flawless 7.1 digital surround as well. Bang & Olufsen True Image Digital Signal Processing also optimizes multichannel formats into 7.1 channels for vehicle playback making the movie experience as intense as the best of the big screens.

#### On road experiences

The design of the sound system is inimitably Bang & Olufsen. The elegantly crafted speaker grilles made from a combination of high-grade aluminium and plastic match the Audi portfolio perfectly. Due to the understated beauty and outstanding sound quality of the Bang & Olufsen Sound System, the Audi cars are more than likely to become not only your preferred performance vehicle but also your favourite place to enjoy your music.



## **BANG & OLUFSEN SOUND SYSTEM FOR THE AUDI R8**

### **SPEAKERS**

12 loudspeakers

### **DESIGN**

Unique speaker grilles with a nice aluminium ring integrated

### **AMPLIFIER**

10-channel DSP amplifier – 465 watt

### **SOUND FEATURES**

Vehicle Noise Compensation (VNC) – automatic real-time adjustment of equalization and volume to compensate for changing noise levels

Surround level adjustment