Bang & Olufsen BeoSound for Aston Martin has been developed exclusively for the Aston Martin models, acoustically and physically matched to the cars. While the visual aluminium elements match seamlessly with the dynamic lines and curves of the vehicles, the sound performance has been designed to the exact dimensions of the interior. This ensures the listener is enveloped and engaged in a complete acoustic experience which effortlessly complements the outstanding power and supreme balance, handling and ride that are hallmarks of an Aston Martin.

Exceeding expectations

Through the use of pioneering acoustic competencies and proprietary technologies, Bang & Olufsen in conjunction with Aston Martin has managed to reach the highest possible level of seamless integration, resulting in an incomparable ambience. Proprietary ICEpower technology offers a sought after combination of high power and hi-fi sound quality with ultra-compact design and cool operation.

Acoustic Lens Technology (ALT) enables a wide (180°) horizontal dispersion of high frequencies. The proprietary technology prevents the loss of critical sound and gives listeners an improved sense of space, staging and realism, even when not sitting in the optimal listening position - the “sweet spot”.

Even the best speaker and the best amplifier would sound wrong in a car unless adapted to that car through the use of advanced Digital Signal Processing (DSP) and sound tuning. DSP essentially stages the musical performance. The combination of the advanced DSP and hours spent tuning each system by ear ensures all loudspeakers work together seamlessly to deliver the best listening experience possible.

Design to match

Translating pioneering acoustic technologies such as these into a functional yet elegant design language, the look and feel of the sound system is a perfect reflection of the Aston Martin ethos of Power, Beauty and Soul as well as a strong testament to the innovative design excellence and long-established craft tradition of Bang & Olufsen. As such, the BeoSound for Aston Martin is the embodiment of the art of shaping sound to the interior contours of performance cars, focusing not only on horsepower or output power, but on the overall experience and musicality in every sense of the word.

Further information is available at www.bang-olufsen.com/aston-martin
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ASTON MARTIN VANQUISH

SPEAKERS
13 active loudspeakers
Two of the speakers are moving Acoustic Lenses
Speakers are mounted in closed cabinets to optimize the sound performance

DESIGN
Unique aluminum speaker grilles in the owner’s choice of Black Basalt or Iridium colours
Bespoke sound design by the acoustic team at Bang & Olufsen

AMPLIFIER
13-channel BeoCore amplifier
Use of ICEpower technology
1,000 watt output

SOUND FEATURES
Automatic Volume Control – automatic real-time adjustment of equalization and volume to compensate for changing noise levels
Sound focus (auto/driver/front)
Surround level

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