

Copenhagen Stock Exchange
Nikolaj Plads 6
1067 Copenhagen K

Translation

Struer, 26 February 007

Bang & Olufsen sound system in Audi Q7

In continuation of the released announcement regarding a Bang & Olufsen sound system for the new Audi A5, Audi and Bang & Olufsen also announce that a Bang & Olufsen sound system will be available for the Audi Q7 during 2007.

Also this sound system is expected to contribute positively to the Group's development over the coming years. None of the two sound systems change the expectations for the current financial year.

Torben Ballegaard Sørensen
President, CEO