

# Accessibility Statement

Version: 1.3

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Bang & Olufsen is committed to making our websites accessible to all users, including those with disabilities. We are continuously evaluating and updating our sites to improve accessibility for persons with disabilities using the Web Content Accessibility Guidelines (WCAG) 2.1 AA Level guidance standard. If you experience any difficulty in accessing content on any of our websites, please contact us via the below: [accessibility@bang-olufsen.dk](mailto:accessibility@bang-olufsen.dk)

Bang & Olufsen website URL: <https://www.bang-olufsen.com>

## Measures to continuously improve accessibility

Bang & Olufsen A/S has taken several measures to ensure that we keep improving the accessibility of our website. Among others we:

- appoint an accessibility officer
- assign accessibility targets and responsibilities
- include accessibility in our internal web development processes
- provide accessibility tools to assist designers, content managers and developers

## Conformance status

The Web Content Accessibility Guidelines (WCAG) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. At Bang & Olufsen we are currently updating our site for WCAG 2.1 - Level AA conformance. We expect and update in the Summer of 2021.

## Assessment approach

Bang & Olufsen A/S works together with experienced accessibility consultants to take the steps necessary to achieve substantial conformance with WCAG. Bang & Olufsen uses the world's leading website governance software company, [Siteimprove](#), to provide various accessibility assessment services that Bang & Olufsen A/S uses to perform continuous self-evaluation of the Bang & Olufsen webshop.

Beside continuous self-evaluation, Bang & Olufsen A/S has assigned an American accessibility company to conduct external assessments documented in a [Voluntary Product Accessibility Template® \(VPAT®\)](#) which evaluates the accessibility of a website according to the [Web Content Accessibility Guidelines \(WCAG\) 2.0](#) conformance level A/AA.

View [VPAT 2.3 for Bang & Olufsen website](#).

## How to provide feedback

If you have any specific questions, feedback, concerns or issues about the accessibility on Bang & Olufsen website, please:

- contact our [Customer Support](#) or
- write an email to [accessibility@bang-olufsen.dk](mailto:accessibility@bang-olufsen.dk)

To help us assist you with any concerns you may have, please be sure to give a thorough explanation and specify the webpage/URL. We recommend that you read the WAI's [Contacting Organisations about Inaccessible Websites](#).

We strive to respond to any feedback within 5 business days.

### Ensure that our website is accessible on your computer

The [AbilityNet website](#) provides guidance to make your computer more accessible. It offers help to view the screen, use your keyboard and mouse, hear sounds, and with reading and spelling.

The Bang & Olufsen website relies on the following technologies to work with the particular combination of web browser and any assistive technologies or plugins installed on your computer for conformance with the WCAG 2.0 level A/AA:

- Apple Safari, version 14 and above
- Google Chrome, version 104 and above
- Mozilla Firefox, version 91 and above
- Microsoft Edge, version 103 and above
- JavaScript ECMAScript 6 and above
- HTML 5.0 and above
- Most CSS3 features