

BANG & OLUFSEN A/S  
11 MAY 2012

ANNOUNCEMENT NO. 11.25  
TRANSLATION

## **Bang & Olufsen enters new agreement with Audi**

Bang & Olufsen has entered a new agreement with the German car manufacturer Audi, with whom Bang & Olufsen has been in partnership since 2003.

Under the new agreement, Bang & Olufsen will develop and supply sound systems for three future Audi models. Although no final date for the introduction of the new systems has been set, Bang & Olufsen expects to roll out the sound systems under the new agreement during 2014 and the subsequent two years.

The agreement does not affect Bang & Olufsen's expectations for the current financial year.

Tue Mantoni  
President & CEO

Applications to this announcement to be made to:

Consultant, Corporate Communications Morten Juhl Madsen, tel: +45 9684 5035