

IR policy

It is Bang & Olufsen's objective to inform:

- NASDAQ OMX Copenhagen A/S
- Present and potential investors
- Stock analysts and stock brokers

quickly and correctly about all relevant matters relating to the Group.

The purpose of such information is to:

- Increase the knowledge of Bang & Olufsen among investors in Denmark as well as abroad
- Give investors structured, ongoing, planned information that meets the need for information when deciding on investments in Bang & Olufsen shares.

The information given and the issuance of such information must always be in accordance with applicable rules and regulations issued by the NASDAQ OMX Copenhagen A/S or other relevant bodies.