



## **A masterpiece of sound, picture and digital entertainment**

*Bang & Olufsen's new BeoVision 11 is the company's most inclusive and ambitious TV to date. Beyond the Smart TV's luxuriously understated aesthetics await not only spectacular sound and best-in-class video, but also convenient access to a complete range of online possibilities. Seamless connection between content and everyone in the digital household has never been this simple – or exquisitely designed.*

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BeoVision 11 sets new standards as the all-in-one entertainment and information hub for the entire family. Beneath the elegant design, Bang & Olufsen has created a signature balance of form, function and technology that will keep everyone in the digital household enthralled for years to come.

According to CEO Tue Manton, BeoVision 11 was conceived to provide the entire family with a comprehensive array of up-to-date digital entertainment of the highest calibre – without compromising the timeless aesthetics, intuitive controls and high-quality sound that Bang & Olufsen is famous for. "We want to provide our customers the same premium experience no matter whether they are watching TV, downloading a film, using the internet or trying out the latest video game. BeoVision 11 has been designed to keep up with everyone in the family – and to keep them amazed, with nothing between them and their content – as technology continues to evolve in new directions."

**BANG & OLUFSEN**

**Outstanding sound and arresting picture quality**

Producing high-quality and powerful sound from the limited physical volume of a flatscreen cabinet is a contradiction in terms for most producers. Not for Bang & Olufsen, who packs no fewer than six speakers into BeoVision 11's slim interior, and powers each of them with its own amplifier. The result is startlingly responsive sound right out of the box – and unlike anything you have ever heard from a television. A complete surround sound module is also built in, ready to connect to the full range of flexible Bang & Olufsen speakers.

In crystal-clear 2D and 3D, BeoVision 11 introduces a wealth of the latest technologies for optimal viewing, including a unique sensor developed by Bang & Olufsen that continuously adjusts brightness and contrast for optimal viewing comfort. And to keep up with the many different types of content used by families today – be it film, sports, gaming or news – BeoVision 11 seamlessly adapts its picture mode to a variety of video inputs to deliver optimal performance no matter who is watching what.

**Easy access to content and convenient control**

BeoVision 11 is the first television to feature Bang & Olufsen Smart TV, a new platform that lets you switch easily between television channels, the internet and other interactive content.

Just connect your set to the internet and start enjoying web-based content on the big screen in seconds. Choose between popular apps such as YouTube and Facebook, or surf wherever else you want to go. BeoVision 11 comes with a remote that lets you control all of the many features simply and intuitively, and is also ready for the BeoRemote app on your tablet.

**Flexible decorating options – and content for all**

BeoVision 11 makes it easy to decorate with a television, and offers a wealth of colour choices to match almost any décor. You can choose between six front fabric colours, a front frame in silver or black, and rear cabinet in black or white.

And with four stand options, it is easy to place the Bang & Olufsen Smart TV where it best fits into the family's home and lifestyle. Nothing beats the everyday luxury of the motorised floor stand or the new motorised wall bracket: just grab the remote to turn the TV out from the wall in any angle up to 90 degrees and turn it back – and out of the way – when you are done. A wall bracket with manual turn and an easel stand are also available.

**For more information please contact:**

Corporate Communication

Bang & Olufsen a/s

Phone: +45 96 84 51 00

Fax: +45 96 84 50 33

***Bang & Olufsen** was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.*

*Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move. For more information on Bang & Olufsen, please visit [www.bang-olufsen.com](http://www.bang-olufsen.com).*

*Images are available free of charge from the **Bang & Olufsen media centre**:  
<http://mediacenter.bang-olufsen.dk>. If you are a first-time visitor, please follow the instructions and register as a new user.  
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