



BeoVision 12-65 New Generation steps up cinematic customisation

Bang & Olufsen launches new innovative technology in its 65-inch plasma solution that will take both sound and vision into a new era. The all-digital video platform and refined aesthetics create a market-leading package of great features and beautiful looks. To top it off an elegant, motorised floor stand can move the 65-inch Bang & Olufsen flagship to your favourite viewing position as if touched by magic.

Struer, August 14 2013

Setting new standards for combining sound and picture

Bang & Olufsen TVs are famous for integrating market-leading sound technology to enhance the overall TV experience. With the launch of BeoVision 12-65 New Generation, new standards are set.

To complement the dedicated centre channel speaker integrated below the screen, BeoVision 12-65 New Generation includes as standard, a full 7.1 surround sound module. This allows you to create an acoustical experience in your own home, matching most cinemas and concert halls by simply connecting your desired number of speakers directly to the TV.

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For perfect customisation to connected sources, BeoVision 12 New Generation includes a number of dedicated sound modes designed to automatically optimise film viewing, gaming or dedicated music experiences to whatever you are watching or playing. You can even create your own mode, if the pre-set modes do not fit your personal taste. With the click of a button you can switch between different speaker modes, e.g. stereo and surround sound.

As the icing on the cake, BeoVision 12 New Generation features the new innovative TrueImage™ technology. There are many cases where the number of input channels does not match the number of loudspeakers in your configuration. If you have a large surround sound system with seven main loudspeakers and a subwoofer and you would like to re-distribute the two channels from a stereo CD to all of your loudspeakers you have to upmix the signal to this so it makes use of all the speakers in the system. Conversely, if you have two loudspeakers, but are playing a 7.1 Blu-ray, you have to 'downmix' to your two loudspeakers if you are to hear all components of the audio signal.

The Bang & Olufsen TrueImage™ handles this up and downmixing automatically so you get the most out of your setup at any time.

The controlling BeoSystem 4 video engine is housed in a dedicated cabinet that can be placed in a separate technical room for a more convenient and elegant installation. It offers exceptional connectivity and acts as hub for all your entertainment systems, giving you complete control from one remote or your favourite tablet.

BeoSystem 4 is Bang & Olufsen's latest innovation in audio-video technology and builds on the successful video engine from BeoVision 11 taking plasma to a whole new level, both in sound, picture and integration.

A coherent 360 degree design solution

In addition to a solution where you can place the ultra-flat TV against the wall with a wall bracket that is partly inserted in the rear of the TV, BeoVision 12 New Generation is offering a 360 degree design, that stands out if you select the motorised stand solution where you can turn and tilt this impressive 65-inch TV. The benefit is that you can sit in almost any viewing position you like when the TV is turned on and move it back to its discrete parking position in the background when it's turned off.

With the launch of this New Generation TV we are also introducing Topaz as a new colour for the front centre speaker. The colour tone changes depending on how the light falls and from which angle you are looking at it, adding life and excitement to the setup without disturbing the viewing experience.

The Topaz grey is also introduced in our BeoLab 12 speakers as well, allowing you to create a completely coherent look throughout the living room.

The slim, wave-shaped BeoLab 12 speakers are available in three sizes with both a wall bracket and a floor stand, so whichever way you place your TV, the BeoLab 12 series will match.

With BeoVision 12-65 and BeoLab 12 Bang & Olufsen brings out the very best in both sound and vision and combining the products in a solution that is tailored to bring cinema to your living room and can be experienced in Bang & Olufsen stores worldwide from the beginning of September.

Technical Specifications

BEOVISION 12 NEW GENERATION MONITOR:

DESIGNER	David Lewis Designers
DIMENSIONS (W x H x D)/ WEIGHT	Floor: 161 x 96.4 x 7.4 cm / 81.3 kg Wall: 161 x 96.4 x 7.2 cm / 60 kg
MATERIAL(S)	Aluminium
COLOUR(S)	Cabinet: Black Frame: Silver/black Speaker grill: Grey
SCREEN TYPE	65" 16:9 Plasma display panel
RESOLUTION	1,920 x 1,080 pixels (Full HD)
3D FUNCTION	Requires active shutter glasses
LOUDSPEAKER	Integrated centre speaker for surround sound setup
POWER AMPLIFIERS	5x Class D, ICEpower 4 x 80 W midrange amplifiers 45 W tweeter amplifier
EFFECTIVE FREQUENCY RANGE	100 - 20000 Hz

BEOSYSTEM 4 - TV ENGINE:

DIMENSIONS (W x H x D)/ WEIGHT	43.9 x 9.1 x 29 cm/ 6.5 kg
COLOUR(S)	Cabinet: Black Front: Silver
CHASSIS	Video Engine 1.5D
DIGITAL SURROUND SOUND MODULE	7.1 Standard built-in

See separate product sheet for more technical information

For more information please contact:

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***Bang & Olufsen** was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.*

Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move. For more information on Bang & Olufsen, please visit www.bang-olufsen.com.

*Images are available free of charge from the **Bang & Olufsen media centre:***

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