



## BeoSound 8 turns up the colour of music

*The highly-acclaimed speaker dock from Bang & Olufsen, BeoSound 8 introduces a range of new lively and warm colours for the fall.*

Struer, September 2011

BeoSound 8 delivers breath-taking sound performance and offers elegant design which is now spiced up with four new warm colours; red, orange, yellow and silver.

“BeoSound 8 has been a fantastic success for Bang & Olufsen since its launch – one of the best-selling products in the Bang & Olufsen product portfolio ever, and we want to continue this success”, states Product Manager, Thomas Pedersen. BeoSound 8 is a fantastic solution when you want to enjoy digital music either from your iPod, iPhone, iPad, PC or MAC, and is looking for a fantastic sound performance.

“It will of course still be offered in the elegant black and white versions, but we want to keep up with trends of time and add to the concept by constantly changing the visual expression adding new colours as we go”, says Product Manager, Thomas Pedersen.

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Thomas Pedersen continues, "The light and characteristic design of BeoSound 8 makes it highly flexible in use; which is why it is important that it fits into a modern home reflecting the colour trends we see".

BeoSound 8 is perfectly suited as a music system not only in a living room, but also in the kitchen, on the patio or even at the summerhouse.

### **Cool and simple to use**

Simply plug BeoSound 8 in and connect your device by docking it or connecting it and you are ready to listen to music in no time. You can also easily decide to lean back and control BeoSound 8 using the dedicated remote that comes with the product, or one of Bang & Olufsen's intelligent remotes if that's what you prefer.

With BeoSound 8, Bang & Olufsen has once again proven that it is leading within the field of innovation and design.

### **Technical specifications**

DESIGN	David Lewis
DIMENSION W x H x D/WEIGHT	66.1 x 23.9 x 16.4 cm
MATERIAL(S)	Painted plastic, aluminium and fabric
COLOUR(S)	White and black cabinet
POWER AMPLIFIERS	Bass/Midrange: 70 W/4 Ohm Class D Treble: 35 W/4 Ohm"
EFFECTIVE FREQUENCY RANGE	38 - 20,000 Hz
CROSSOVER FREQUENCY	3,300 Hz
CABINET PRINCIPLE	Sealed box
WOOFER	5"
TWEETER	3/4"
CABINET VOLUME	1.3 litres
BASS EQUALISER	Adaptive Bass Linearisation (ABL)
PROTECTION	Thermal protection
CONNECTIONS	iPod/iPhone/iPad connector, USB, Line-in via Phono
ACCESSORIES	Wall bracket (included) Fabric frames: Red, orange, yellow, silver, white and black

REMOTE CONTROL	BeoSound 8 remote included, Beo4 and Beo5
ROOM ADAPTION	Free – wall – corner

**For more information please contact:**

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***Bang & Olufsen** was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.*

*Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move. For more information on Bang & Olufsen, please visit [www.bang-olufsen.com](http://www.bang-olufsen.com).*

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