

Bang & Olufsen unveils BeoVision Eclipse Wood Edition



BeoVision Eclipse Wood Edition is available from April 2018. Read more on www.bang-olufsen.com/eclipse.

Bang & Olufsen today unveiled BeoVision Eclipse Wood Edition, the latest variant of the world's best sounding TV.

BeoVision Eclipse Wood Edition is designed by award-winning Torsten Valeur, David Lewis Designers, and comes with a handmade speaker cover in oak to add elegance, warmth and high-end craftsmanship to any interior. The new design delivers proof of how beautifully warm oak complements the expression of the razor-thin display and the sleek aluminium elements, while at the same time honouring the long-standing Bang & Olufsen tradition of using wood in the product design, says Senior Concept Lead from Bang & Olufsen Kresten Bjørn Krab-Bjerre:

“We feel obliged to keep innovating the use of a material that has played an integral part in our products since 1925. Oak is a material that patinates beautifully, and by adding this option to our flagship TV we reinforce our commitment to provide people with the flexibility to match our designs to their personal interior style”, says Kresten Bjørn Krab-Bjerre, who also mentions the harmonic design link between BeoVision Eclipse Wood Edition and the oak wood elements in the high-end speakers BeoLab 18 and BeoLab 50, which can be connected using the TV's surround sound decoder.

Merging the best of two worlds

BeoVision Eclipse combines Bang & Olufsen's design, craftsmanship and acoustic capabilities with LG Electronics' technological leadership on OLED TV technology including their webOS and 4K video processing capabilities. The TV's integrated, 450 watt 3-channel SoundCentre offers stereo performance and centre channel control, surpassing most integrated solutions and soundbars on the market. And with built-in internet radio and music streaming services, BeoVision Eclipse becomes a music system in its own right.

The motorized floor stand sets BeoVision Eclipse further apart. With the push of a button, the TV moves soundlessly across the floor as if it was floating towards you. No matter where you are seated, the TV can always be adjusted to your position, modifying not only the viewing experience, but the entire decoration of the room. In addition to the motorized floor stand, BeoVision Eclipse can be wall mounted with a motorized or manual bracket.

Pricing and availability

BeoVision Eclipse Wood Edition is available in two sizes:

- A 55" version that retails from a suggested price of DKK 68,995 / USD 10,995 / EUR 9,095 / GBP 8,195.
- A 65" version retailing from a suggested price of DKK 95,995 / USD 15,995 / EUR 12,795 / GBP 11,495.

Current BeoVision Eclipse owners can buy a separate oak speaker cover for a suggested retail price of DKK 7,595 / USD 1,295 / EUR 995 / GBP 895.

The new BeoVision Eclipse Wood Edition and the separate speaker cover will be available in Bang & Olufsen stores starting April 2018. Aluminium and fabric covers for BeoVision Eclipse are available in Bang & Olufsen stores today.

FURTHER INFORMATION:

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WEBSITE, SOCIAL CHANNELS AND IMAGES:

More information about Bang & Olufsen: www.bang-olufsen.com

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ABOUT BANG & OLUFSEN

Bang & Olufsen was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.

Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move.