



Harmonies by Bang & Olufsen: Connected by nature

This winter Bang & Olufsen is introducing a new limited collection of our wireless speaker systems, in lush shade of green.

Struer, Denmark, November 17th, 2017

The new Harmonies Collection fuses the cool Nordic minimalism of Bang & Olufsen design with a breath of natural green colour tones. The collection encompasses a selection of five carefully selected wireless speaker systems from Bang & Olufsen, and is the latest offering of alternative style choices that match the current design trend towards bolder and more colourful home interiors.

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Shades of green

The Harmonies Collection design is based around a lush and organic Infantry Green tone. On aluminum surfaces Infantry Green will vary from a dark golden tone to an alluring green, depending on the reflections and intensity of light. Similarly, the fabrics used in the collection will trick the eye as it appears both green and earthy brown from different angles and in different lighting.

Right now, a wave of organic inspired trends sweep through interior design. Dark earthy tones and shades of green are invited in to set a new mood for home decoration. Growing your own outdoor or indoor 'urban garden' is reflected in colours chosen for walls, furniture and home accessories – all in matching earthy and leafy hues.

"At Bang & Olufsen we continuously absorb trends, process them and make our own distinct interpretations of them. We always strive to create something both new and timeless. In this case, we developed our own tone of green with a monochromatic look through all the different materials, visually tying together the products", says Kresten Bjørn Krab-Bjerre, Concept Manager at Bang & Olufsen.

Perfect harmony for modern homes

The name *Harmonies* derives from the word harmony which describes an orderly and pleasing combination of different elements. Just as harmony in nature or music this selection of wireless speakers in the Harmonies Collection are not only aesthetically aligned – they also perform technologically in a perfect symbiosis.

The speakers are equipped with the Bang & Olufsen multiroom functionality, which allows you to have the speakers play different music in different rooms or seamlessly connect to have one tune flow throughout your home.

By providing excellent sound performance and optimum connectivity with absolute freedom of placement – in combination with new colour options – the Harmonies Collection is designed for modern flexible living. These wireless speaker systems easily adapt to the rhythm of everyday life and different domestic settings.

The Harmonies collection

The new colour toned collection encompasses a variation of elegant wireless speaker systems:

- BeoSound 1 and BeoSound 2 in Infantry green anodised aluminium
- BeoPlay A9, which has brass-toned aluminium ring, Infantry green woven front Kvadrat fabric and smoked oak wooden legs.

- BeoPlay M5 with brushed Infantry green aluminium top and infantry green woven Kvadrat fabric
- BeoSound 35 with brass-tone aluminium cabinet, Infantry green fabric cover, and black aluminium table stand.

The Harmonies Collection is a limited collection and will be available in the Bang & Olufsen retail stores on the company's 92nd birthday, November 17th, 2017. The products carry the same price tag as the standard variants.

For more information, please contact:

Tina Banzhaf, Sr. Global PR Manager

Bang & Olufsen danmark a/s

Phone: +45 96 84 58 43

Email: tbf@bang-olufsen.dk

***Bang & Olufsen** was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.*

Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move.

*For more information on Bang & Olufsen, please visit www.bang-olufsen.com. Images are available free of charge from the **Bang & Olufsen media centre**: <http://mediacenter.bang-olufsen.dk>.*