

Bang & Olufsen Announces Release Date for AirPlay 2



The AirPlay 2 update will be released to 10 Bang & Olufsen and B&O PLAY multiroom speakers during August and September 2018.

Copenhagen May 29, 2018 - In January 2018, Bang & Olufsen announced that Apple AirPlay 2, Apple's wireless multiroom audio system, will be integrated into 10 Bang & Olufsen and B&O PLAY multiroom speakers. AirPlay 2 allows Apple customers with an iPhone, iPad or Apple TV to send audio from any app to our multiroom speakers, and with the latest announcement from Apple on AirPlay 2, we are proud to announce the release date for our customers.

"AirPlay 2 is a seamless way to enjoy music from your favourite Apple device and is a natural extension of how people live with music. We are proud to be among the first companies to bring forward the experience of multiroom control in your Apple device and to deliver on the promise that our multiroom speakers connect with all streaming technologies", says Petros Belimpasakis, Director and Head of Sound Category and Platform in Bang & Olufsen.

With AirPlay 2, Bang & Olufsen and B&O PLAY speakers also work with HomePod, so our customers can use Siri to play music around the house.

AirPlay 2 release dates

AirPlay 2 will be available to both new and older Bang & Olufsen and B&O PLAY speakers as an over-the-air update during August and September 2018. The full list of speakers includes:

- Beoplay M3
- Beoplay M5
- Beoplay A6
- Beoplay A9 mk2
- BeoSound 1
- BeoSound 2
- BeoSound 35
- BeoSound Essence mk2
- BeoSound Core
- BeoSound Shape (via BeoSound Core)
- BeoVision Eclipse (audio only)

Products for test and review

If you are interested in testing Apple AirPlay 2 with our Beoplay M3 speakers, please be in touch with your local Bang & Olufsen or B&O PLAY PR agency contacts.

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ABOUT BANG & OLUFSEN

Bang & Olufsen was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.

Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move.