B&O PLAY adds innovative wireless features and new colours to BeoPlay A2 and Beolit 15.

The two gorgeously powerful, Bluetooth speakers from B&O PLAY just received an update on both technology and colour.

Thanks to an innovative wireless technology as of August 27th you can wirelessly pair 2 BeoPlay A2 speakers, or 2 Beolit 15 speakers for twice the sound and an impressive stereo experience.

The wireless technology, combined with the aptX codec featured in both BeoPlay A2 and Beolit 15 provides a technological mature platform, worthy of audio aficionados:

- Outstanding Bluetooth stereo audio and streaming quality
- Minimal audio coding delay and latency

Also as of today both speakers will be available in cool, new “Natural” colour editions that truly highlight their aluminium foundations.

BeoPlay A2 is the fastest-selling product in 90 years of Bang & Olufsen history. It is powerful, portable and Bluetooth enabled – and it features an innovative True360 omni-directional sound that allows everyone placed around the speaker to experience equally good sound. Its battery gives you up to 24 hours of continuous playtime.

More information about BeoPlay A2 here: www.beoplay.com/a2

Beolit 15 is what we describe as a wolf in sheep’s clothes. Hidden beneath the delicate exterior you will find a beast of sound machine, bound to surprise you. It also got Bluetooth, True360 sound and up to 24 hours of battery life – and yes, you can bring it with you wherever you go.

More information about Beolit 15 here: www.beoplay.com/beolit15

PRICING

BeoPlay A2 is priced at EUR 399 / USD 399 / GBP 299 / DKK 2799
Beolit 15 is priced at EUR 499 / USD 599 / GBP 399 / DKK 3799

Available at Bang & Olufsen stores, the B&O PLAY online store (www.beoplay.com) and selected design and department stores from today.

SHARE
#BeoPlayA2
#Beolit15

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ABOUT B&O PLAY
Firmly grounded in decades of design excellence, craftsmanship and product innovation from Bang & Olufsen, B&O PLAY interprets the same values for a new type of contemporary products aimed at design-conscious urbanites with an active lifestyle.

The B&O PLAY portfolio is made up of products, that are intuitive to use and easy to integrate into your daily life - at home or on the move.

New members of

As of today our BeoPlay A2 and Beolit 15 is available in a new natural colour. Looks cool, right!!?